

Practice newsletter

Spring 2009



WHITE HOUSE DENTAL CLINIC

Dental Surgeons: Dr P Hanna BDS and Associates

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Welcome

Hello and welcome to our practice newsletter. We aim to provide you with information about the practice, the people who work here and also to give you interesting articles on various topics of dental care.

The practice has four dental surgeons: Dr P Hanna, principal dentist and specialist in oral surgery, Dr C McCoy MSc in prosthetics, Dr Jay Bala who recently completed an MJDF diploma and Dr C Kaur MSc in dental pathology. They are complemented by a team of experienced nurses and a hygienist, all of whom ensure that our patients are always cared for and welcomed in a friendly environment. The practice manager is Judy Hanney, who along with the receptionist, make up an excellent team.

Dr D Haensch is relocating in London, we want to thank him for his hard work at the practice and wish him all the best for the future. We are welcoming Dr Chandra Kaur who will take over Dr Haensch's patients.

We hope you find this newsletter interesting and informative. If there are any particular subjects or areas of dentistry you would like to read about, please let us know and we will try to oblige.

A smile you will never want to hide

We can use the most advanced techniques to give you a perfect healthy-looking smile. First impressions mean everything, and our state-of-the-art technology can transform your appearance.

CEREC®

The world's most advanced dental system is now available here at the White House Dental Clinic. Forget unsightly metal fillings, forget metal crowns, and forget second appointments! CEREC® is the world's only system for the fabrication of all ceramic dental restorations in one practice visit.

Using this technology, the dentist prepares the tooth in the normal way for fitting a crown or a veneer but instead of using dental impressions of the tooth, a digital image is taken and converted into a 3D computerised model. This is then sent to an on-site milling machine that fabricates the new tooth. The restoration is then coloured, polished and cemented into place.

Implants

Dental implant treatment is the modern and far superior alternative to dentures and bridges. Implants provide a long-term solution to patients, which is both aesthetically pleasing, slows down bone loss and preserves nearby healthy tooth tissue too.



Quality assurance

The White House Dental Clinic, Langney Road, has been awarded a Quality Assurance Compliance Certificate from the local Primary Care Trust. Dr Paul Hanna, principal dentist at the White House Dental Clinic commented, "this certificate highlights our team's continued commitment to providing the highest standard of dental care to our patients. It is a great accomplishment."

Employing the latest techniques and state-of-the-art equipment, the team at the White House Dental Clinic provide the care, attention and clinical expertise to create the perfect smile. Enhancing and perfecting your smile with the latest dental solutions is a huge confidence builder.



News from our Practice Manager

We are pleased to announce that we now have an advanced telephone system which enables us to answer all telephone enquires rather than you having to phone back if the line is engaged! We hope this will improve our customer service to you.

It has also proved to be a success with the SMS text messaging service and appointment reminders to your mobile. If you would like to receive reminders by phone please provide us with your mobile number.

Please let us know any feedback you have on this new system.

Budget for dental care and save money

Many patients have taken the opportunity of joining our dental care plan and have been delighted with the benefits. We thought it was worthwhile reminding you of the savings our plan members are making and point out that you can join the plan at any time. This is especially relevant if you are considering treatment, as you will receive a discount on your fee.

What next? Please telephone the practice if you would like us to send you a registration form by post. Alternatively, you can call into the practice and we can complete a form. This will only take a few minutes and will simply require your name, address and bank account details.



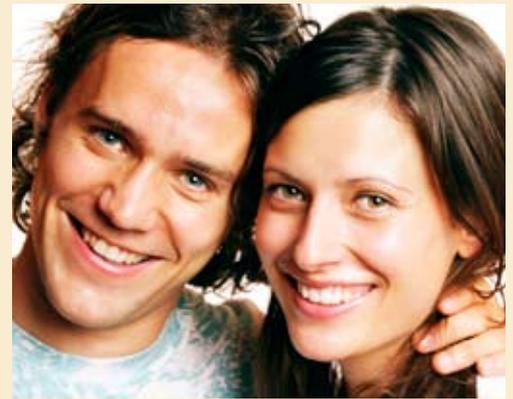
Bad breath!

Bad breath, or 'halitosis', is a worry for many people, but some find it difficult to ask for help. Keeping your mouth as clean as possible is the best way to prevent problems. Brushing your teeth twice a day, cleaning with floss between meals and occasional tongue brushing with antibacterial mouthwash, will all help to prevent bad breath. Although gum or tooth problems are the most common causes, there are other possible factors including diet, smoking and a dry mouth. Other medical conditions affecting the gastrointestinal system, throat and sinuses may need to be eliminated.

Finally, visit your hygienist regularly for prevention advice and professional cleaning as recommended by your dentist.



Why have a hygiene visit?



The main role of a hygiene visit is to clean your teeth professionally – this is usually called a scale and polish. However, perhaps the most important role is for showing you the best way to keep your teeth free of plaque and to keep your gums healthy. Carefully removing deposits that build up on teeth (tartar), and teaching you how to prevent it reforming again, will go a long way to slowing the progress of gum disease. A clean, fresh smile is generally a healthy smile.

Concerned about your smile?

Contact us now to arrange a consultation and see how we can help you gain more confidence with a smile you won't want to hide.

Don't be nervous!

Visiting a dentist can be a little daunting for some, so the White House Dental Clinic takes great care to make patients' visits as comfortable and pain-free as possible.

For very nervous patients the White House Dental Clinic offers an intravenous or IV sedation.

Sudoku

	7	3	8		1	9	5	2
8	1			5			4	6
2	5	4	9	7		1		3
		2	7	6	5	3		4
4		7		9		8		5
3		5	4	2	8	6		
7		6		3	9	2	1	8
9	2			8			3	7
5	3	8	2		7	4	6	

Did you know?

It takes 43 muscles to frown but only 17 to smile?

Would you like to receive a practice newsletter and the latest promotions via your e-mail? Please give your e-mail address to our receptionist. Your information will be kept confidential.